

TORQUE

LAUNCH EDITION
SPRING 2008

THE LIFESTYLE MAGAZINE OF
SUPERCARS ON TOUR

THE PRANCING HORSE
THE ALL NEW
FERRARI 430
SCUDERIA

THE PORSCHE
911 GT3 RS

KEVIN HAGGARTHY TAKES TO THE
SNETTERTON CIRCUIT

THE PALACE IN THE GLEN THAT IS
GLENEAGLES

TASTES OF THE DIVINE
RESTAURANTS
ON SUPERCARS TOURS

STEPPING UP
THE GEARS
WITH THE 2008 TOURS

THEY'RE JAW-DROPPINGLY BEAUTIFUL, THEY'RE FEROCIOUS BEASTS TO DRIVE, AND YOU COULD ACCESS A WHOLE STABLE OF THESE STUNNING SUPERCARS - WHEN YOU JOIN P1!

BEAUTY & THE BEAST



Of course you could spend several hundred thousands (or millions) on acquiring your own exclusive fleet of drop-dead gorgeous, humongously powerful, achingly delicious supercars; but for most of us, that sort of luxuriant and wild fantasy is always going to remain just that - a fantasy!

Ownership is fraught with expense and other overheads that no one ever needs, P1 makes access cost effective and pleasurable with the only concern being where do we go in our Ferrari 599?

For one year, based on 3,000 miles in a Ferrari 430 Coupe F1 you need to allow the following costs:

Depreciation	£30,000
Insurance	£3,500
Servicing	£2,500
Cost of money	£6,500

Annual cost for ownership in year 1 is £42,500 for 3,000 miles when you could access every driver's car going from £12,500 and up to 6,000 miles - it begs the question how much is it worth having the ownership prospect on your drive?

OVER FIFTY SUPERCARS TO CHOOSE FROM

However, there is now a viable alternative that could put you in the driving seat of the world's fastest, most aggressive and most fantastic vehicles - and it's a very, very special club that gives you access to a choice of around fifty absolutely amazing cars, including everything from a brand-new 21st Century version of the famous Ford GT to a Range Rover Sport, plus an entire fleet of in-your-dreams cars such as Ferraris, Mercedes, Maseratis, Porsches, Aston Martins, Lamborghinis and Bentleys.

FOR LIKE-MINDED MOVERS, SHAKERS AND ENTHUSIASTS

Leading sports lawyer and entrepreneur Michael Breen founded P1 in 2000 in conjunction with former world champion racing driver Damon Hill - and the club has proved to be a huge success, not only as a cost-effective way for true car enthusiasts to drive the vehicles of their dreams - but for like-minded movers and shakers to get together and share their enthusiasm for the world's finest motors. Jeremy Clarkson has observed that "P1 brings a little practicality to the mad world of 2ft-high, 200mph supercars", and now the opportunity to experience that insanity could be yours!

TWO MEMBERSHIP LEVELS

Expensive? Well, yes it is, as you might expect. But not prohibitively so, and not nearly as costly as the ownership, maintenance, servicing, repair and depreciation of even one dream machine - and they have scores of them on their books! There are two membership options, comprising entry level (Silverstone), with a £2,500 joining fee plus a £12,500 annual charge - or the higher-level Monaco, with the same



joining fee, plus a £14,500 annual subscription. Cars are allocated according to a points system, depending on the model of car, as well as the season of the year and the day of the week. The most exclusive cars in Group Five and Six include the Ford GT, Bentley GTC, Ferrari 430, Mercedes SLR, McLaren and the Lamborghini Gallardo Spyder. These use up more points than the Group One cars, such as the Porsche Cayman S and BMW M3, and there's a sliding scale in between.

ANNOUNCING P1 NORTH - IN CHESHIRE!

High-level Monaco members are allocated 1,000 points annually, whilst entry level Silverstone members have 750 points to spend, with mileage capped at 6,000 for Monaco members and 5,000 for Silverstone enthusiasts. Most members average between 50 and 70 driving days a year and P1 isn't just centered in London. Petrolheads in the North will be glad to know that P1 North is now in its second year. Based in Cheshire, MD Nick Bailey has turned Cheshire and the whole of the North West into your personal driving heaven!

A £1 MILLION FLEET

P1 North offers six limited new memberships per month for the opportunity to enjoy year-round access to their own unrivalled thoroughbred stable of the world's finest and fastest cars - and, launched in October 2006, it already has a strong member base plus a fleet of over 16 supercars with a combined value of approaching £2 million. The P1 North fleet will continue to grow as more members join - and, as you can imagine, there's a huge amount of interest from throughout the region, particularly with so much wealth being concentrated in towns and villages within easy driving distance of Cheshire. So what are you waiting for? Don't just dream it - do it - and drive the supercars of your dreams, courtesy of P1!

EXCLUSIVE ALLIANCE

P1 has also entered into an exclusive alliance with Supercars on Tour, which gives members of both clubs exclusive package benefits.



P1 LONDON & SOUTH

Imperial Park, Randalls Way, Leatherhead,
Surrey KT22 7TA
Tel: +44 (0) 1372 374400 info@p1international.com

P1 (NORTH) LIMITED

Unit 3, Valley Court, Sanderson Way, Middlewich,
Cheshire CW10 0GF
Tel: +44 (0) 1606 737954 north@p1international.com

www.p1international.com